

## SUCCESS STORY OF OUR YOUNG ENTREPRENEURS

After the summer break as our students returned with various stories about their vacations and summer fun, three of our students – Tanya Nangpal, Simran Jadhav and Aniya Mhalas shared the journey of their Ice-cream Cart ICEONIC – an Indigenous business venture!!!! TOS is proud of these young enthusiastic girls with terrific business acumen and entrepreneurial skills.



From selecting machines to finalizing the cart design and deciding on the flavors, the three young girls have put their heart and soul into this venture. Their ice cream flavors are gaining popularity day by day.

Few pictures of their lip-smacking ice cream rolls...



Our Young Entrepreneurs have even been featured in Pune Times in the month of May.

## Meet the city's young ice-cream makers

**T**he next time you venture into Koregaon Park and spot three 14-year-old kids selling ice-cream, don't be surprised. Theirs is an indigenous business venture. Tanya Nangpal, Simran Jadhav and Aniya Mhalas, the owners of the ice-cream cart Iconic, have implemented what many of us only dream about—a business plan.

Tanya, the co-owner of the cart, says, "We wanted our ice creams to be different and iconic. Hence the name." The idea of starting an ice cream cart had taken birth in their minds when the youngsters were in class VI. "We wanted to sell liquid nitrogen ice-cream then, but considering the risks, our parents advised against it," shares Tanya. They dropped the plan but a few years later, the trio now sells freshly made ice-cream rolls. Aniya says, "The ice-creams come in unique flavours like bubble gum, black rum, unicorn, classic C&C, Galaxy and many more!"

From selecting machines to finalising the cart design and deciding on the flavours, the three young ladies have put their heart and soul into this venture. Of course, they got some support from their parents too. Aniya adds, "We made a presentation and pitched the idea to our parents.



Tanya Nangpal, Simran Jadhav and Aniya Mhalas



They were convinced and agreed to invest in our new venture. A lot of people did not believe that we could do something like this since we were just 14. But our parents believed in us and their support gave us a major boost."

Simran adds, "We feel delighted to see crowds at



our ice-cream cart. It gives us a sense of satisfaction and motivation to work harder." Sundhi Rathore, a regular at the cart, shares, "The have unique and interesting flavours and I love coming here." Shivali Jasuja, another regular, says, "These girls are my role models! They have worked hard to achieve this at such a young age. Moreover, they have new flavours every week and the ice-creams are yummy!"

—Angela Jacob



Where: North Main Road, Koregaon Park

