

TOS Beneficiary Satisfaction Study

Teachers 2015











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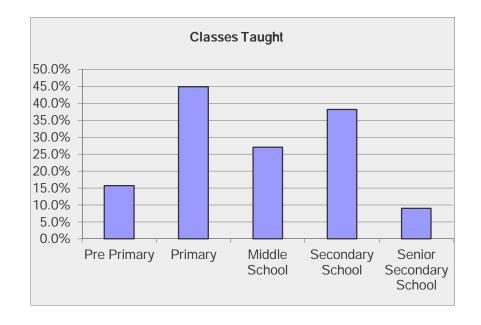
Introduction

- The Orchid School (TOS) is an English Medium, co educational and inclusive school based out of Pune
- Affiliated to the Central Board of Secondary Education
- Currently operating from Jr KG to Std. XI
- 35 children per class with 3 divisions maximum per level
- VISION to provide "Locally rooted, Globally competent" education.
- TOS collaborated with C2C to gauge the level of satisfaction of its stakeholders
- The brief was 'To design and conduct a Beneficiary Satisfaction Survey for the various stakeholders of TOS'
- This presentation shares the key findings of the Beneficiary Satisfaction Survey - Teachers

Respondent Distribution

The survey was in English and conducted online A total of 91 respondents took the survey

Classes Taught	Response Percent
Pre Primary	15.7%
Primary	44.9%
Middle School	27.0%
Secondary School	38.2%
Senior Secondary School	9.0%



Satisfaction Drivers

Based on our Focus Group Discussions the following Key Drivers were identified for Teachers –

- School Work culture
- Parental Influence
- Teaching Methodologies
- Workload
- Facilities
- Technology
- Academics
- Communication

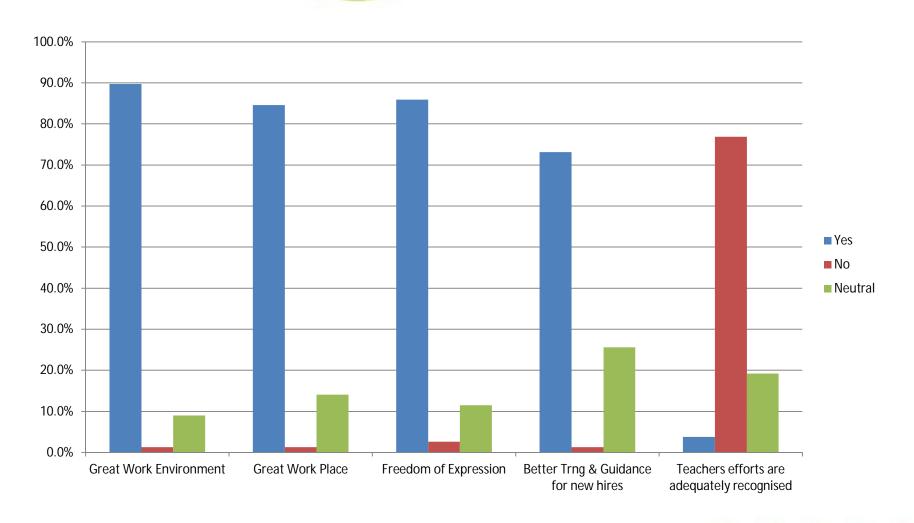
Teacher Satisfaction Drivers

FINDINGS

School Work culture

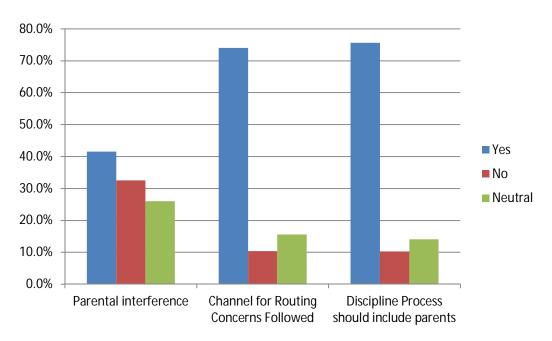
- 89.7% felt the culture at Orchid is conducive to a great work environment
- 84.6% agreed that the high level of team work and interpersonal relationships makes Orchid a great work place
- 85.9% felt teachers are given the freedom to express themselves without any fear of repercussion
- 73.1% felt that new teachers need better training and guidance to ensure that they meet the standards of the school
- Only 3.8% felt that efforts of teachers are adequately recognized

School Work Culture



Parental Influence

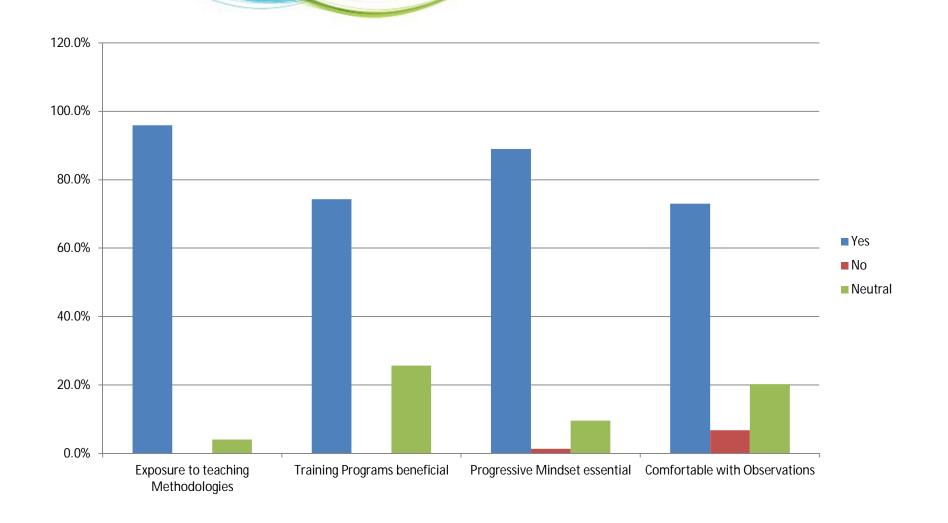
- 41.6% agreed that parents do not interfere in day to day activities
- 74% felt the school follows a proper channel/process for routing parents' concerns
- 75.6% agree that parents need to be a part of the discipline process to ensure that discipline standards are maintained



Teaching Methodologies

- 95.9% agreed that at Orchid they have had good exposure to latest trends in teaching methodologies
- 74.3% felt the training programs organized by the school meet their expectations and have benefitted from them
- 89% felt the progressive mindset of the school is essential to ensure that Orchid continues to be a leader in the education field
- 73% were comfortable with planned and unplanned observation of classes by peers/management/parents

Teaching Methodologies

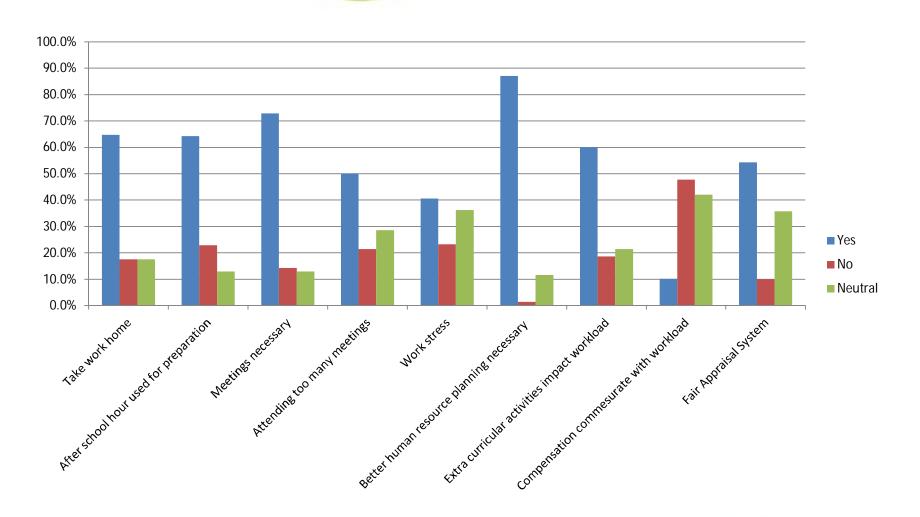


Workload

- 64.7% agreed that they end up doing school work at home on most days of the week
- 64.3% said they used the one hour after school (12.30 to 1.30 for part time and 3 to 4 for full time) to plan and prepare for lessons and corrections
- 72.9% felt that regular meetings and updates (Face to face interaction) are necessary to function effectively
- 50% felt that they are attending too many meetings during their work hours and that it's affecting productivity
- 40.6% felt stressed as a result of their work
- 87% felt that Human resources can be planned better to help reduce stress on teaching staff
- 60% felt that the extra-curricular activities add to the routine work
- 10.1% agreed that their compensation is commensurate with their work load
- 54.3% felt the school follows a fair and accurate performance appraisal system



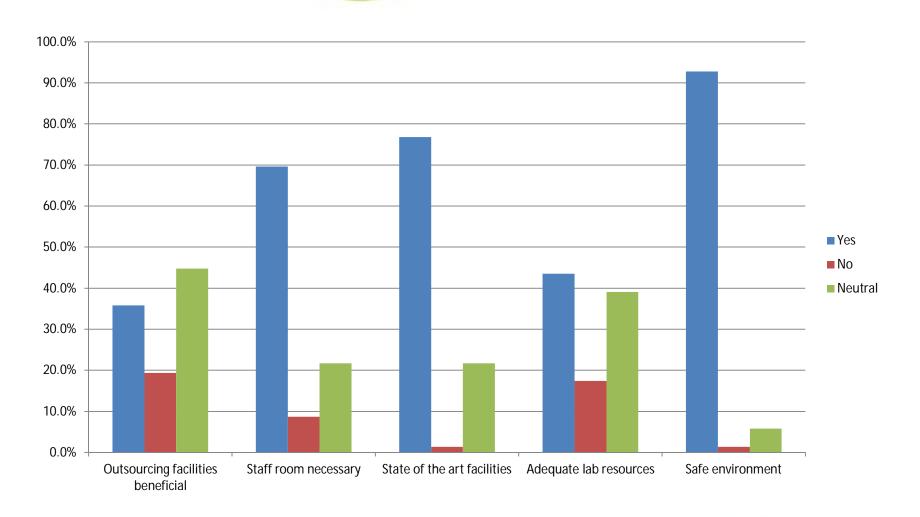
Workload



Facilities

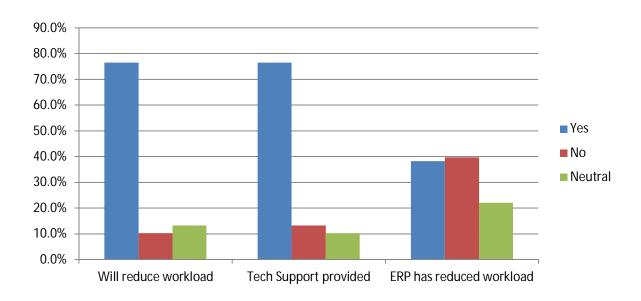
- 35.8% agreed that outsourcing (facilities) is beneficial and reduces their time and effort
- 69.6% felt the lack of staff room for primary and middle school needs to be addressed
- 76.8% felt the facilities offered at Orchid are state of the art and students benefit from it
- 43.5% were satisfied with the number of resources allocated to handle labs
- 92.8% felt that the school environment is safe for children

Facilities



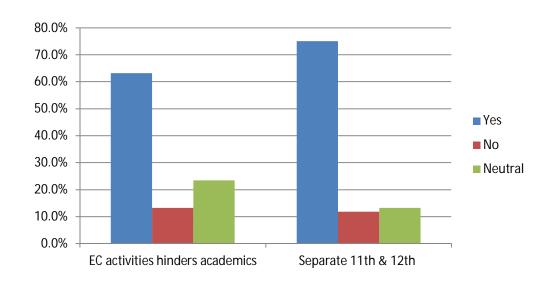
Technology

- 76.5% felt that the introduction of latest technological advancements will aid in reducing their workload in the long run
- 76.5% agreed that they are given enough support to understand and utilize new technology that is introduced in the school
- 38.2% felt the introduction of the ERP has helped reduce workload



Academics

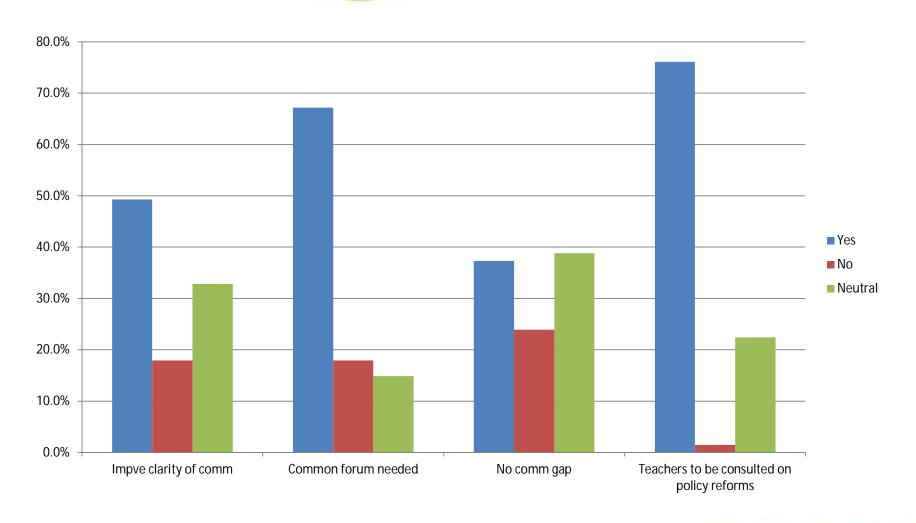
- 63% felt that too many extra-curricular activities hinder the academic focus of the students
- 75% felt that Grade 11 & 12 should not be mixed with the rest of the school as they require more focus on academics.



Communication

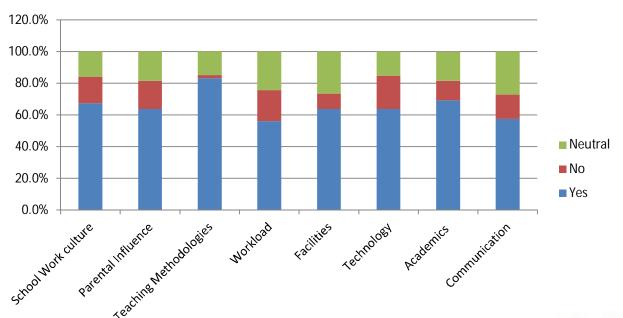
- 49.3% felt the clarity of communication from role holders has to be improved
- 67.2% agreed that there is a need for a forum where all the teachers are aware of what is happening in the school
- 57.3% felt there is no communication gap between unit heads and coordinators
- 76.1% felt that teachers have to be consulted when policies are reformed

Communication



Summary

- The highest level of satisfaction among the drivers is in Teaching Methodologies
- The highest level of dissatisfaction is among Workload and Technology
- There was also dissatisfaction on ERP and compensation being commensurate with workload



Methodology

Understand the Expectation Focus Group Discussions with Stakeholders

Select the measurement technique

Select the data collection method

















Define the objective

Identify the drivers to be measured

Design survey questions

Analyze and present report

Process

- Meetings were held with the management to understand the need
- The objective was defined as 'To design and conduct a Beneficiary Satisfaction Study for The Orchid School, Pune'
- The following stakeholders were identified
 - Parents
 - Teachers
 - Students
 - Admin Staff
 - CC Members
 - Support Staff
 - Management
- C2C conducted FGDs with the various stakeholders
- The management structure, school history, ethos, demographics were understood at various levels
- The drivers were decided based on the FGDs and background study



Process (contd)

- Questionnaires were designed for each stakeholder group
- Authentication codes were shared with parents to ensure that there were no duplicate entries and ensure anonymity
- All data was collected using online survey forms
- Survey monkey was used as the online survey tool based on its features
- Survey responses were collected between 3rd April and 22nd April
- The numbers are not representative of the total population. It is indicative
 of only those who chose to respond to the survey
- Survey questions were chosen and designed in such a way that it could be relevant and appropriate to all respondents
- The survey was designed to be indicative. The findings have to be further analyzed and interpreted to arrive at conclusive cause and effect relationships



For more information



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